Who is Klaus Martin Schwab?

by Anon

Findings here are entirely based on internet search and therefore available to everyone.

**His life**

Wikipedia does not name his parents which is a red flag. He was born 3/3/1938 in Ravensburg, Germany. He has two degrees, one in Economics and one in Engineering, both from Swiss universities and a Master of Public Administration from the J.F. Kennedy School of Government at Harvard. 17 honorary doctorates from all over the world, like London School of Economics.

Other sources give away a bit more. He has a father named Eugen who was a factory director, in a subsidiary of a major Swiss company called Escher-Wyss (Swiss industrial company with a focus on engineering and turbine construction) in Ravensburg, Germany. He was born 1899 in Switzerland but had a German passport. Nothing about his mother, except that both her parents were Swiss.

Klaus grew up in Ravensburg, Germany (close to the Swiss border) and in Au, near Zurich (Switzerland), where he spent two years in a Swiss primary school (1945 – 1947). I will come back to this later. Then he moved back to Germany, there he attended the Spohn Gymnasium.

In the book “Gastgeber der Mächtigen” (Host to the Mighty), Schwab talks a bit about his youth and his upbringing. There we learn that Eugen Schwab tried, out of Germany, to apply for Swiss citizenship but it was denied by the Swiss federal court. “This trauma” was the reason why Klaus Schwab, after over 50 years living in Switzerland, never applied for a Swiss passport. This is still news today!

During WW2, Ravensburg was a distribution center for allied prisoners of war and his father was active with the Red Cross. Apparently, he (as a German citizen!) helped to set up an
agreement with the allies, that cities that were not in the defence industry would be no target for air strikes.

Around 1957 at the age 19 he went back to Switzerland for good and from 1958 to 1966 (8 years) he was on an educational fast train finishing all his degrees summa cum laude. As if that wasn’t enough, he worked for Escher-Wyss in Zurich, was the assistant to the CEO “VDMA” (Association of mechanical and plant engineering) in Frankfurt, went to America for his Masters (because he was so clever, he could skip a year) and got to know Henry Kissinger and Kenneth Galbraith. So he was extremely well connected. Back home, he received the Doctor honoris cause, University of Bern. What a CV!

Now things really speeded-up. Back home at the age of 30, he went straight to the board of Escher-Wyss in Zurich, where he was responsible for integrating Escher-Wyss into Sulzer AG, and in his spare time he was a professor at Centre d’Etudes Industrielles in Geneva. Then suddenly after 2 years he decided to ditch it all and start the World Economic Forum on 24<sup>th</sup> January 1971.

Ever since, he gets tax money for the WEF security in Davos, draws in army and police from all over Switzerland, to make sure no one dares to gate-crash the private party. The WEF lasts for 4 day and costs around 43 Million Swiss Francs in tax money (that includes army and police). Every now and then there is some “resistance” from a bunch of clowns, but that is obviously controlled opposition, they make sure no one in his right mind wants to be part of it, so the sham continues to date.

In 2020 he wrote a book called “COVID-19: The Great Reset”. The paperback was published July 20<sup>th</sup> - 7 months into the hoax.

So, the question is still wide open – who is Klaus Schwab? Let’s try to find out.

One detail caught my interest. As mentioned, Schwab went to primary school in a place called Au. It’s a small town between Waedenswil and Horgen on Lake Zurich. Not much to see here – except – Au is not only the name of a village, but also for a peninsula with an interesting history and a stately home called “Chateau Au”.
The peninsula has been in the hands of the same family for over 400 years starting in 1650 with General Hans Rudolf Werdmueller (wealthy Swiss family of silk manufacturers from Zurich). He made his fortune during the Thirty Year’s War and was also working for the Venetians (Phoenicians). Wikipedia tells us that he has a brother called Hans Georg Werdmueller and that he was the uncle of “Johann Heinrich Rahn”. Remember this name for later. Johann Heinrich Rahn was mathematician and has written a book called “Teutsche Algebra”. It was published by Johann Jakob Bodmer.

These names link us to one of the oldest private banks in Zurich, Rahn + Bodmer.

Note the checkerboard, broken cross, and 404. Back to the peninsula: In 1887 Baroness Fanny Moser-Sulzer, (Sulzer AG.) the widow of a wealthy watch merchant Heinrich Moser bought the house and estate and sold it in 1917 to Hans von Schulthess-Bodmer and Helene Bertha Schulthess-Bodmer. Hans was board member of Escher-Wyss, Brown Boveri & Cie. This links us to Klaus Schwab’s father. The Bodmer family is an old Zurich family (15th century) and made their money as silk manufacturers.

Back to Klaus Schwab. During his two years in Au, 1945-47, family Schulthess-Bodmer was the current owner of the estate. I speculate that Klaus and his parents may have been living as guests of the castle.

Geni doesn’t give us any siblings for Helene Bertha, but MyHeritage gives us 3 known siblings: Hans Conrad Ferdinand Bodmer, Henry Martin Leonhard Bodmer-Abegg and the youngest Martin Bodmer. I checked out Martin and it started to get interesting.
Wikipedia calls him a Swiss bibliophile, scholar, and collector. He is famous for the Bodmer Library (Fondation Martin Bodmer) in Cologny just outside of Geneva. He collected books and papyri, known as the Bodmer Papyri.

Please note that the Bodmer family crest is identical with the logo above.

Heir to a fortune from silk manufacturing, Martin Bodmer was born 1899 (the same year as Schwab’s father) and the youngest of 5 children. In 1927, one year after his mother’s death, he married Alice Naville (think Neville) with whom he had three sons and one daughter. At the age of 19 he started assembling a library of “world literature” (Weltliteratur). By 1939 he had collected some 60,000 volumes. Not much is written about his education, but he was the vice president of the International Red Cross (link to Schwab’s dad) from 1940 until his death in 1971. Because his collection of books would become too big, he decided to relocate to Cologny and the Bibliotheca Bodmeriana was inaugurated 1951.

The foundation website states:

“During this time, Bodmer settled for good in Cologny, where he had acquired and consolidated into a single estate around the Gautier countryside (the so-called “Grand Cologny”), several adjacent parcels of land that covered over 50 ha in all. One of those parcels, the Villa Haccius, was transformed into two pavilions for the library in Zurich.”
50,000 m² is a lot of land in a small country like Switzerland! The red area on the map shows the approx. size. Why is that important? Because Cologny is home to a lot of spooky people and institutions, like the WEF HQ and Klaus Schwab! The Foundation Martin Bodmer is a 15-minute walk away from the WEF-HQ and Schwab himself lives next to the WEF estate. Could it be that the huge HQ was built on Martin Bodmer’s land? If yes, we have another connection.

Martin Bodmer-Naville was not only a collector but also a publisher. He launched in 1930 a bi-monthly literary review which published the year’s best writing in German, with guest writers like Rilke, Thomas Mann, R. Kassner and Hofmannsthal. Copies can still be bought online. What was the name of this review? It was called CORONA.

Martin Bodmer died 3/3/1971, one day after Klaus Schwab’s 33rd birthday! In January 1971, the same year, Klaus Schwab started the WEF in Cologny, with the help of his assistant Hilde Stoll, who later became his wife (links us to Otto Stoll). They got married in the Sertig Valley near DAVOS. They have 2 children, Nicole and Oliver Schwab, both working for the WEF.
Not much is known about Martin’s wife Alice Elsa Naville, no photo or bio which is strange. All we know is that she is the daughter of Henri-Adrien Naville.

The name Naville links us to the International Red Cross, Escher-Wyss, Brown Boveri Cie. Her father had 2 brothers, Albert, and Robert. One brother, Robert Naville ran his father-in-law’s paper factory in Cham near Zurich, together with his brother-in-law, industrial magnate Carl Martin Leonhard Bodmer, called Leo. Online there is not much information available, but what is known that he lived in a grand house in Zurich, which is now owned by the Swiss Re Group, lead insurer of the WTC attack.

I finally managed to find one single photo of Leo. This photo shows an uncanny resemblance with – Klaus Schwab. See for yourself.

Leo Bodmer was born 1880 and, in this picture, he is 57 years old. It was taken September 1937, 6 months before Schwab was born. What is the connection? I think there is a definite
family connection. Leo Bodmer could be his father, his uncle – who knows. But we have seen the same names appearing again and again.

Just to show what these families do: Harro Bodmer heir to the family fortune (1930 – 2015) adopted in 2012 his only grandson Henry C. Bodmer so he could keep the name (and the money) in the family. He only had daughters and the surname of that Bodmer branch would have disappeared. The show must go on. In the meantime, he got married to a Atkinson linking us to the oil business in Tulsa Oklahoma.

But why the surname Schwab? Is it a family name or entirely made-up?

The word “Schwab” was and still is used as an ethnic slur for all Germans. In Poland, the word “Szwab” describes a person that is hard working, but it is not seen as something positive but as a sign of greed! So, a Jewish tinge.

In my opinion, he uses the name Schwab, firstly to make sure none knows who he really is. Secondly to deflect from the fact that the WEF was not created by a German but made in Switzerland. That would explain the sob story about his dad and the Swiss citizenship. That storyline is lame. His dad was from the families with extreme influence and Klaus Schwab never applied for Swiss citizenship because he probably already had it.

One thing is for sure, the so-called elite are all related and one of their poster boys is Klaus Schwab. Like the Rockefellers and Rothschilds, Schwab is so high-ranking in the Phoenician Navy he doesn't even have to pretend he isn't a fascist. He has been completely transparent in his desire to subjugate the masses even further, via undisguised tyranny and oppression.


COVID-19: The Great Reset features straw-man arguments, ad hominem attacks, circular references to false-flag events in order to define social movements, a failure to table obvious problem areas, dubious statistics, and sophistry from the usual suspects. The authors attempt to leverage the pandemic to support the conclusion that every perceived issue in the world can be solved with a proper response - which is ultimately your acceptance of a drugged and fenced-in life (but not in those words).

With those caveats, and by 'reading around' the straight-up propaganda, perhaps there is something of interest that we can find in this essay. It's not quite a book by the author's own admission. This review is written for the informed reader, so I will avoid bludgeoning the reader with the obvious nonsense as much as possible.

The essay assumes your prior acceptance of the coronavirus narrative as factual, so the authors quickly move along to the real point of the book, which is 'change'. Or as Miles calls it, Operation Rolling Stone:

"But deep, existential crises also favour introspection and can harbour the potential for transformation. The fault lines of the world - most notably social divides, lack of fairness, absence of cooperation, failure of global governance and leadership - now lie exposed as never before, and people feel the time for reinvention has come. A new world will emerge, the contours of which are for us to both imagine and to draw".
Those who have exposure to the corporate business world will recognize the bombast of a bold new executive-suite initiative that all good soldiers must get behind. Of course, that exact same bold new initiative coincidentally gets rolled out in every Fortune 500 company. The informed reader will understand that the “fault lines” the authors are referencing are the outcomes from the plethora of intelligence projects that have been played out over years. So these “deep, existential crises” that Schwab and Malleret are wringing their hands over are not existential at all. That is, they don’t exist. A close reading of the above quote has told us that everything that follows the first sentence is based on a fraud, because the qualifying criterion has failed.

Existential means that something exists, that it is real. Manufactured crises are by definition not existential, because they are based on fake events and propaganda. The planned outcomes are certainly real, but the basis for those outcomes is not. The word existential pops up frequently in the essay - it’s a blip that should get our radar pinging because it usually signals that a lie is in the offing.

I think we can assume that the “imagining and drawing” of the new world (order) is already in the script.. as the creepy ghost of George H.W. Bush rises...

We get a summary of previous deadly pandemics through History with details about the various quarantine efforts that were implemented. The authors work in a couple of stories about how the Jews were blamed and made to suffer. Check.

But the authors find a silver lining to this pandemic cloud...

"The Black Death may have been the unrecognized beginning of modern man. If such profound social, political, and economic change could be provoked by the plague in the medieval world, could the COVID-19 pandemic mark the onset of a similar turning point with long-lasting and dramatic consequences for our world today? Unlike certain past epidemics, COVID-19 doesn't pose a new existential threat. It will not result in unforeseen mass famines or major military defeats and regime changes. Whole populations will neither be exterminated nor displaced as a result of the pandemic."

We have a dissonance here. At first it was existential, and now it isn’t. After highlighting the huge death tallies of past pandemics, and then how COVID-19 is not at all like those previous pandemics, the authors invoke hope for outcomes as transformational as what the bubonic plagues brought about. On what possible basis would that be? The drivers are not the same. Without swift, awful, and extremely high death counts, the only similarity between the two is from the deception of calling the coronavirus a pandemic. The WEF authors flat out tell you that the coronavirus pandemic is not existential, i.e. that it is fake. They must be hoping you don’t know the meaning of the word and skip over it. I may be labour the point, but it is profound in the context of this essay we are looking at. Schwab and Malleret are WEF executives. Schwab founded the thing. The illuminati troops are rallied to the cause at Davos. This propaganda comes from the belly of the beast. And they are telling us right here that the coronavirus pandemic is fake. The premise for the entire COVID-19 project is an admitted fraud. But we continue...

COVID-19 is just a supporting actor in this play, a foil for the main actor, 'change'. Schwab and Malleret hope that you will fail to understand what is actually being said and will get swept along with the hopey-changey thing they are selling. And they would be correct in that expectation almost all of the time. They steer the public’s concerns over to unrelated
issues, that when boiled down are all about submitting to a confined police state where everybody gets vaccinated regularly (not exactly in those words though).

Section 1.1.1 - Interdependence

The discussion moves to our hyperconnected world of globalization and technologies. We read about UN and WEF-connected Kishore Mahbubani, academic and diplomat from Singapore, who in the 2010’s made the analogy:

"The 7 billion people who inhabit planet earth no longer live in more than one hundred separate boats (countries). Instead, they all live in 193 separate cabins on the same boat."

Mr. Mahbubani topically and on-message added to the boat analogy in 2020 -

"If we 7.5 billion people are now stuck together on a virus-infected cruise ship, does it make sense to clean and scrub only our personal cabins while ignoring the corridors and air wells outside, through which the virus travels? The answer is clearly: no. Yet, this is what we have been doing...since we are now in the same boat, humanity has to take care of the global boat as a whole."

There are a couple of things to note here. This straw-man analogy with its sole governor-friendly solution ("humanity" = governors) did not consider that the crew of this ship could have been taking care of the common spaces. More intriguing to consider is that from the news media we have visceral images in our memory of cruise ships allegedly dead-in-the-water with disgusting health and hygiene problems, complete with video footage. This whole analogy and the toxic cruise ship meme throw up a stink.

We are shown a chart from the WEF Global Risks Report 2020 that sketches out dozens of “issues”, all bad of course. It claims to plainly show how these issues are interconnected. A

Jackson Pollock painting is just as good for our purposes. The chart consists of a bunch of belled blobs with lines connecting them. You are supposed to believe that this shows the importance of interconnectedness, and that “silos thinking” is the cause of various disasters
Section 1.1.2 - Velocity

The authors discuss the given fact that the Internet has created a culture of immediacy. From there they extend that to generally everything about the modern world.

"We can see velocity everywhere; whether it's a crisis, social discontent, technological developments and adoption, geopolitical upheaval, the financial markets, and, of course, the manifestation of infectious diseases - everything now runs on fast-forward."

When the authors delve into the speed that the COVID-19 pandemic allegedly spread, they lose credibility, with velocity. They must figure that saying "of course" seals the deal, especially when they can pull in Ernest Hemingway to help them out. These old agents have 9 lives.

"Understanding this growth rate dynamic and the power of exponentials clarifies why velocity is such an issue and why the speed of intervention to curb the rate of growth is so crucial. Ernest Hemingway understood this. In his novel The Sun Also Rises, two characters have the following conversation: "How did you go bankrupt?" Bill asked. "Two ways," Mike said. "Gradually, then suddenly."

Well, alrighty then. Although it's not clear to me that Ernest would understand why the speed of intervention to curb the rate of growth is crucial. Well, he's dead now so we can assume that's what he would have understood, so let's go with that.

It was pointed out that the infection numbers put out by governments and the media in the early months of this project (Q1 Q2 2020) were computer-generated algorithms that could have no basis in reality. (I searched for those sources from mid-2020 without success). Schwab heads off this challenge with what appears to be a whack-a-mole theory, where the wily coronavirus suddenly pops up someplace and then takes off in unpredictable patterns so it can't be dealt with properly, overwhelming certain health facilities, and I assume overwhelming others, which is an explanation that could be used to account for the 'empty hospitals' reports at the time (mid 2020). Schwab concludes,

" - the velocity with which the COVID-19 pandemic surges and the suddenness with which clusters emerge - makes all the difference and renders the comparison with the flu irrelevant."

Convenient. It is the "Big Lie" in action. Against all known epidemiology, you are to believe what can only be fiction. Just make something up and memory-hole any conflicting evidence. It's Orwell's 1984 - the official narrative changes overnight and you are compelled, trained, conditioned to accept it and cheer the new narrative.

At first masks were deemed ineffective by the WHO:


...and then they weren't
But the point of this Section is to convince you that the existing governance structure can’t meet the public’s demands for immediate action. The legislative process is just too darn slow because politicians need to carefully weigh all sides of whatever issue. As if they carefully weighed anything and didn’t just follow orders from Bill Gates.

"For politicians and business leaders, the need to gain a strategic perspective collides ever more frequently with the day-to-day pressures of immediate decisions, particularly obvious in the context of the pandemic, and reinforced by complexity..."

So, where oh where can we find that strategic perspective that will save the day?

Section 1.1.3 - Complexity

Complexity is non-linear systems. A butterfly flapping its wings in the tropics results in a doddering old man getting elected President but fortunately this was foreshadowed in the TV series VEEP so we have been prepped to see a vigorous female VP step up to the plate - but I digress.

A non-linear system is invoked as an explanation for the above-noted coronavirus variances from established epidemiological models.

"It is for this reason that pandemic models so often yield wide ranges of outcomes: a difference of assumption regarding just one component of the model can dramatically affect the end result."

Oddly, the pandemic models that were broadcast to the public with great urgency consistently and grossly overestimated the infection and death rates that were later released. You might think that in a non-linear system that at least one model somewhere would under-estimate the contagion. But that does not seem ever to have occurred, which would be an indication that all this data has been cooked since Day 0.

After more gobbledygook, we get to the punch line of this strained analysis.

"The fundamental point here is this: complexity creates limits to our knowledge and understanding of things; it might be that today’s increasing complexity literally overwhelms the capabilities of politicians in particular and decision-makers in general to make well informed decisions."

So, where oh where can we find that knowledge and understanding that will save the day?

This is followed up with a comparison that readers of Miles' science papers will get a kick out of.

"A theoretical physicist turned head of state (President Armen Sarkissian of Armenia), made this point when he coined the expression "quantum politics", outlining how the classical world of post-Newtonian physics - linear, predictable, and to some extent even deterministic - had given way to the quantum world: highly interconnected and uncertain, incredibly complex and also changing depending on the position of the
observer. This expression recalls quantum physics, which explains how everything works and is the best description we have of the nature of the particles that make up matter and the forces with which they interact. The COVID-19 pandemic has laid bare this quantum world."

The informed reader will understand this to be bunkum. The authors put it there to convince you with science-y stuff that a big change in governance is required to meet these "incredibly complex" relationships. The last sentence in the above quote is priceless.

Section 1.2. Economic reset

We get a description of economic impacts with previous pandemics, and how they "have been a great resetter of countries' economy and social fabric." The authors pose the question, "Why should it be different with COVID-19?" Allow me to answer that. If those Olde Tyme pandemics were real pandemics, then there would be a difference with COVID-19 because COVID-19 a fake pandemic, by your own admission several times in this very essay. Really, they should have been able to figure that out themselves. They claim to be Ph.D’s...

This chapter grinds on, generally about the economic devastation of the COVID-19 project. Dubious statistics are trotted out to explain why governments went out of their way to ruin the economy and terrorize people while doing it (but not in those words). The authors push the vaccines as the solution to the economic problem, taking the opportunity to start the 'shaming' ball rolling to demonize the reluctant -

"...we are collectively as strong as the weakest link, with a high enough compliance rate despite the rise of anti-vaxxers."

We learn the real reason for the lockdowns:

"...the longer lockdowns last, the greater the structural damage they inflict by leaving permanent scars in the economy through job losses, bankruptcies and capital spending cancellations. As a rule of thumb, every month that large parts of an economy remain closed, annual growth might fall by a further 2 percentage points."

This situation is a desired project outcome. The mom-and-pops will be wiped out. There's nothing like poverty to bring people around to your point of view. This is the hammer they need to force compliance in their new world. The authors raise the subject of "degrowth". Apparently there is even a manifesto from more than 1,100 experts from around the world. Would that include Port Huron? (ref. "the dude")

"Their open letter calls for the adoption of a democratically planned yet adaptive, sustainable, and equitable downscaling of the economy, leading to a future where we can live better with less."

Wow. live better with less. sounds like Newspeak (ref. "1984"). This dovetails with the tiny-house meme. And let me see, are billionaires now living with less? Not last time I checked. The mainstream is admitting the billionaires have increased their wealth by 40% in just the last ten months. That fact alone destroys the entire book from its spine outwards.
The authors talk about fiscal and monetary policy -

"In systemically important countries, central banks decided almost immediately after the beginning of the outbreak to cut interest rates while launching large quantitative-easing programmes, committing to print the money to keep the costs of government borrowing low. The US Fed undertook to buy Treasury bonds..."

If these guys want to bring up the topic of the US Fed and government borrowing, then I guess we could examine it in more detail...

It’s a stretch to call this money printing, because there is a borrowing cost here. The Treasury pays interest (it could be low - it depends on the bid at the time of the original sale of the bond) to whoever holds the Treasury bond. The US Fed is privately owned by private banks who earn interest on the bonds they buy. The US Fed creates the money to buy the bond by ledger entry. The Treasury gets the money to pay that interest (and eventually the principal) through fees and taxes on the public, or from sales of assets it holds. This is borrowing money on the part of the Treasury, not printing money. If the Treasury were to create the money themselves (use their own ledger), that would be printing money, and there would be no interest to pay. The US Fed would have to be taken out of the loop for that to occur.

As a sidebar, the current monetary arrangement is courtesy of Woodrow Wilson, who is credited with this quote, in which he refers to his signing of the Federal Reserve Act in 1913 -

"I am a most unhappy man. I have unwittingly ruined my country. A great industrial nation is controlled by its system of credit. Our system of credit is concentrated. The growth of the nation, therefore, and all our activities are in the hands of a few men. We have come to be one of the worst ruled, one of the most completely controlled and dominated Governments in the civilized world — no longer a Government by free opinion, no longer a Government by conviction and the vote of the majority, but a Government by the opinion and duress of a small group of dominant men."

Helicopter Money (from the Treasury) is discussed. The Helicopter Money accomplishes at least two things for the COVID-19 project managers. It keeps the newly unemployed pacified while the economy is undergoing strangulation. You don’t want real food riots and all sorts of real civil disobedience while the project is in its infancy. The other benefit of the Helicopter Money’s inflationary pressure is that it takes wealth from those who have money assets. Savers will see their GIC’s and bonds shrink in real value. This of course advances the desired social outcome of a more compliant (poor) citizen.

Section 1.3 Societal reset

The authors lay it on thick here, because you must be prepped for living better with less.

"...the societal upheaval unleashed by COVID-19 will last for years, and possibly generations. The most immediate and visible impact is that many governments will be taken to task, with a lot of anger directed at those policy-makers and political figures that have appeared inadequate or ill-prepared in terms of their response to dealing with COVID-19."
Henry Kissinger (my God, is he still alive) weighs in...

"Nations cohere and flourish on the belief that their institutions can foresee calamity, arrest its impact and restore stability. When the COVID-19 pandemic is over, many countries' institutions will be perceived as having failed".

The message is that we really have no choice. It's out with the old and in with the new. The COVID-19 project has clearly shown us that the old system just can't handle a fake crisis properly. We need stronger hands to guide us through the sure-to-be-ever-more-challenging future fake crises. That will entail sacrifices of course, but how many more fake crises can we stand before the ineffective existing structure collapses, taking all of us down with it.

We are presented with a list of correct attributes that were displayed by countries that fared better through the fake pandemic.

- were prepared for what was coming (logistically and organizationally)
- made rapid and decisive decisions
- have a cost-effective and inclusive health system
- high trust societies in which citizens have confidence in both the leadership and the information they provide
- they seem under duress (sic) to exhibit a real sense of solidarity, favouring the common good over individual aspirations and needs.

These attributes appear to be compatible with a well-tended flock of sheep, so I can see that as being a COVID-19 project goal.

Section 1.3.2 Social Unrest

The authors highlight some of the intelligence projects that have been run to drive wedges into society. Katrina, Yellow Vests, Black Lives Matter/George Floyd, and in case you didn't get the message, more George Floyd. We learn that Blacks suffered more fake deaths from COVID-19 than Whites did.

So White folks, unless you want to see fake race wars, you'd better get on board with the new world order.

http://mileswmathis.com/floyd.pdf

Section 1.3.3 The return of big government

Something of interest here is what appears to be a re-introduction to Mercantilism.

"Rather than simply fixing market failures when they arise, they should, as suggested by the economist Mariana Mazzucato: 'move towards actively shaping and creating markets that deliver sustainable and inclusive growth.'"

FDR’s New Deal in the 1930s is given as an example of how the rules can be quickly re-writen and government expanded if conditions are favourable for change. The authors don’t mention that the New Deal may have been worse than a complete failure.

https://fee.org/articles/fdrs-folly-how-roosevelt-and-his-new-deal-prolonged-the-great-depression/
Section 1.3.4 - The Social Contract

Schwab and Malleret deal with:

"...growing concern that the fight against this pandemic and future ones will lead to the creation of permanent surveillance societies.

In the setup for a counterpunch on “political theorists” who are not on board with the need for a surveillance society, the authors wrote this:

"...suffice it to say that a state emergency can only be justified when a threat is public, universal, and existential."

As noted, these WEF authors admit several times in their essay that the coronavirus pandemic is not existential, so the conditions listed for a state emergency have not been met. Really, they do give the reader plenty of opportunity to wise up.

But, ho hum, it's business as usual, there's nothing to see here, so moving along...

We get a synopsis of how millennials and GenZ's are worse off than their parents in a system that is seen as failing them. But this is a long-standing issue. It was of concern many years before anybody heard of coronavirus, so COVID-19 has nothing to do with it. It's shoehorned as an issue under the COVID-19 umbrella in order to get buy-in from that demographic, and to set the storyline for the inevitable social unrest events.

Section 1.4 Geopolitical reset

We read about globalism, nationalism, a rising China, the supply chain... things we are supposed to care about I guess. Understanding that these things are currently managed from the top and are the way they are because that is what was desired by those at the top, and that most everything that is written in the Great Reset is bogus propaganda, the journey can get to be like wading through jello.

But then, something pops up that gets your attention - regionalization!

"The most likely outcome along the globalization-no globalization continuum lies in an in-between solution: regionalization. The success of the European Union as a free trade area or the new Regions Comprehensive Economic Partnership in Asia (a proposed free trade agreement among the 10 countries that compose ASEAN) are important illustrative cases of how regionalization may well become a new watered-down version of globalism".

I would like to suggest we have three regions and call them Oceania, Eurasia, and Eastasia. 1984 scenarios seem to be lurking in the background throughout this essay. They are pretty transparently selling you fascism and self-sacrifice, but forgetting to tell you what is in it for you other than an altruistic glow that you are helping out the billionaires.

Section 1.4.2 Global Governance
Great. I go from wading in 4 feet of jello to getting thrown into the deep end of the jello pool. We apparently need global governance to fix whatever the global governors are doing.

The governors might want to reduce the overhead in running the world. A dumbed-down and confined population would not need as many political distractions as is currently on offer. So propaganda costs would go down, I guess.

Section 1.4.3
The [manufactured] growing rivalry between China and the US

We learn of another COVID-19 project goal.

"In the post-pandemic era, COVID-19 might be remembered as the turning point that ushered in a new type of cold war between China and the US".

In other words, one big fake ushering in another. All so that you can more easily thrill in the joy of tyranny.

Section 1.4.4 Fragile and failing states

The forecast is dismal for the 3rd world. The Middle East and the Maghreb are singled out as "particularly at risk". Apparently Lebanon is having serious problems. Lebanon? If we look at our could-be-prophetic 1984 map, the "Disputed" region looks like it has a destiny to fulfill.

In the 1984 novel, this is where fake wars amongst the 3 regions were fought.

Consider what Miles has discovered about Iran.

http://mileswmathis.com/iran.pdf

The "Disputed" Region was and is largely the Islamic world, and if we can extrapolate from what is going on in Iran and Saudi Arabia, it is essentially Semitic/Jewish (in leadership any- way). Is the "Disputed" region the Greater Israel that we hear about? The Disputed region is where the first great agricultural civilizations were developed (by Phoenicians) - the Tigris/Euphrates Rivers, the Nile River, and the Indus River, so it is history-rich with much commonality.

At this point The Great Reset essay becomes a carnival shooting gallery. The authors toss up a variety of issues (environment, etc), attributing each one in some way or other as being permanently altered by the dreaded coronavirus and will require big structural changes in governance. So you shoot down the fake scenarios, fake statistics, fake everything. It gets old pretty fast. The only relevance is to determine where they want to push you, so we will quickly go with that.

Environmental Reset - UN Agenda 2030
Technological Reset - more robots, surveillance, tracking
Micro Trends - work from home, tele-medicine
Industry Reset - small business goes bankrupt, reduced travel, online everything
Redefining our humanness - don’t listen to “theorists”
Mental health and well-being - men will beat their wives, Men-are-pigs, split the sexes
Changing Priorities - live better with less

All as means of control, to prevent thought and any meaningful response. Declawing any remaining possibility of revolution.

Section - Conclusion

In the wrap-up the authors give an example from the novel "Chronicle of a Death Foretold", where an entire village foresees a looming catastrophe but nobody acts to prevent the catastrophe until it’s too late. Schwab and Malleret write,

"We do not want to be that village. To avoid such a fate, without delay we need to set in motion the Great Reset. This is not a "nice-to-have" but an absolute necessity."

I have a problem with analysts who use fictional literature as an example for real-world applications. Somebody just made up that village story. Why should we believe it represents anything close to reality? Their call to action based on this is beyond irresponsible. They are just using previous fictions to support the current one. Previous paid authors support current paid authors.

George Floyd makes a reappearance in the effort to get you to get behind The Great Reset. And in case you didn’t catch on earlier, the authors generously give you a last chance to understand that the world is being conned.

"The corona pandemic is different (than the Black Death). It does not constitute an existential threat, or a shock that will leave its imprint on the world's population for decades."

In other words, we are required to tip our hand to you one more time, in the name of galactic fairness, so that when you are enslaved you can only blame yourself.

In summation, the book is horribly written and argued, as usual, being a pretty transparent blueprint for tyranny and fascism. It would appear that Schwab is so insulated from the real world, he feels he doesn't even have to pretend he is not doing what he is doing, or is not who he appears to be. He looks like an evil dictator at a glance, and is fine with that. The book does nothing to tone that first impression down at all. This is not a Roosevelt or a Truman, pretending to be a populist. This is a Dr. Evil, twirling his mustache and petting his fluffy white cat. He thinks so little of your intelligence or gumption, he doesn't even bother to hire some skilled writers to lie to you. He taps the usual dinks from sub-basement 6, who should be working in advertising, not Intel, and they rush out the required “book” mostly as an afterthought. For some reason, books are still on the propaganda to-do list, though no one reads them anymore. They should really be discontinued altogether, since anyone smart enough to read a book is smart enough to see through this one.